



PRADHAN MANTRI FASAL BIMA YOJANA



MARKETING AWARENESS ACTIVITY
FOR RAJASTHAN, KARNATAKA,
ASSAM AND GOA RABI 2021-22



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS

OUR CORE VALUES



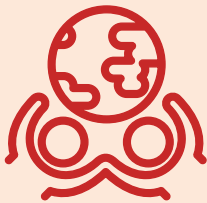
DELIVER ON PROMISE

Build trust and long-term relationships by working towards improving customers' lives.



VALUE OUR PEOPLE

Promote continuous learning and growth culture to develop people and ensure company's long-term future.



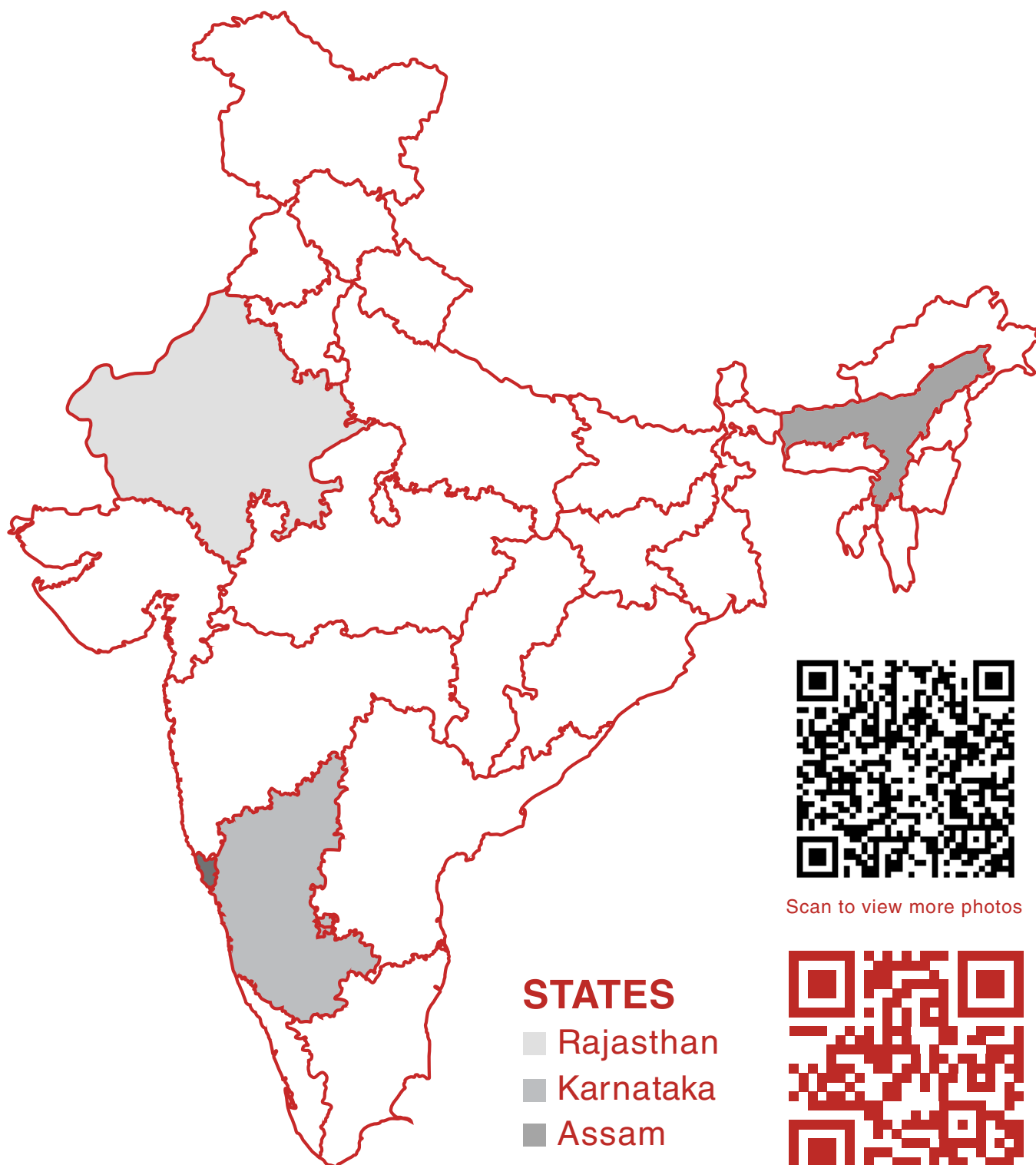
LIVE THE COMMUNITY

Build strong, sustainable and long-lasting relations in markets where we operate.



BE OPEN

Always ready to learn and look things from different perspective.



Scan to view more photos



Scan to visit Future Generali website

Follow us on: [f](#) | [t](#) | [@](#) | [v](#) | [in](#)

1800-266-4141
general.futuregenerali.in

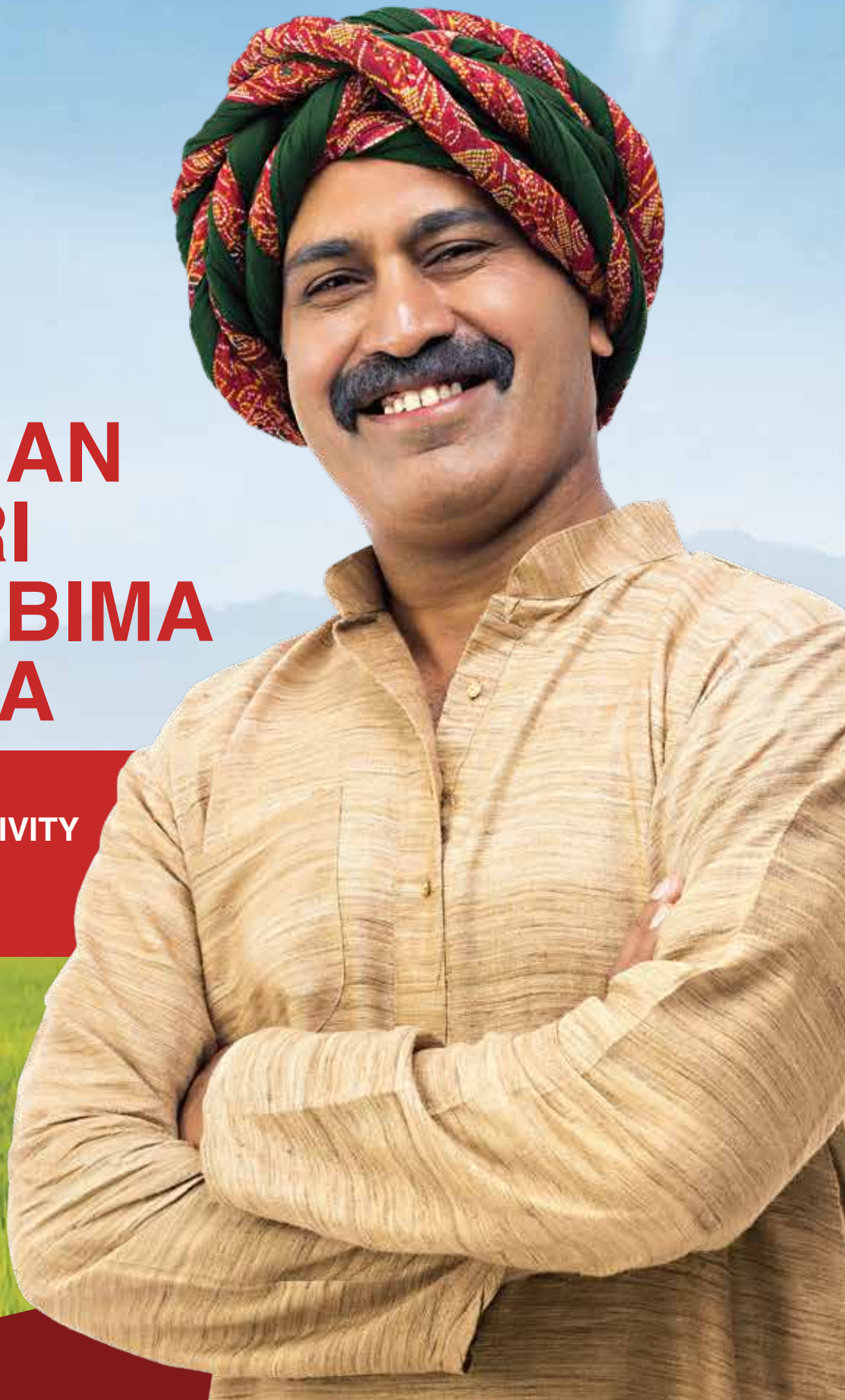


**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS



PRADHAN MANTRI FASAL BIMA YOJANA

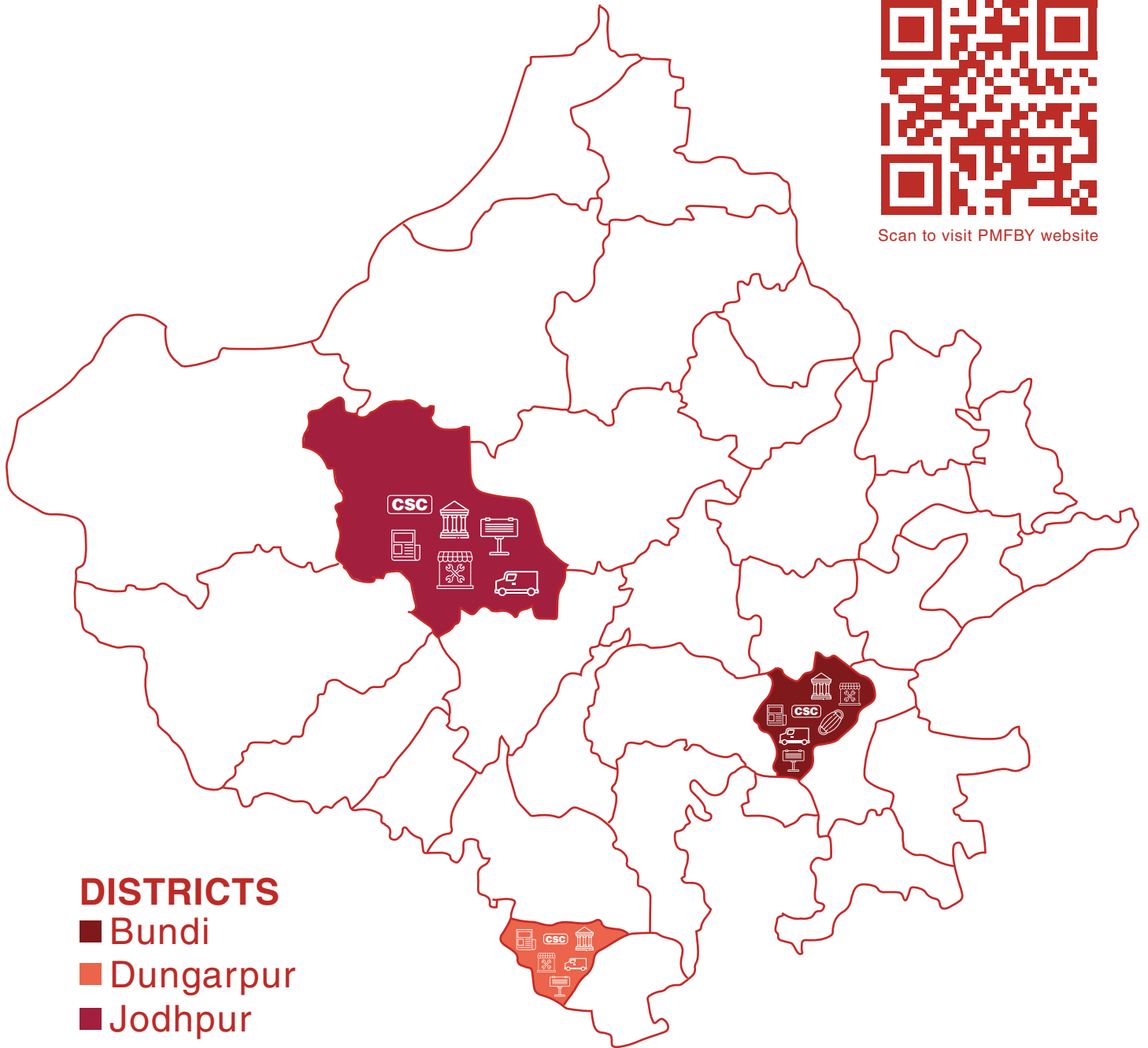
MARKETING
AWARENESS ACTIVITY
FOR RAJASTHAN
RABI 2021-22



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS



Scan to visit PMFBY website



DISTRICTS

- Bundi
- Dungarpur
- Jodhpur



HOARDINGS AND BANNERS



TRAINING AND WORKSHOP



VAN CAMPAIGNING



MASK & SANITIZER DISTRIBUTION



BANKS



CSC VISITS

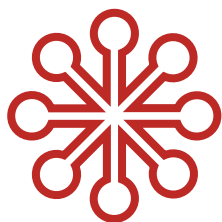
1800-266-4141
general.futuregenerali.in



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS

ENROLLMENT STATISTICS FOR PMFBY RABI 2021-22

DISTRICT	LOANEE FARMER APPLICATIONS IN RABI 2021-22	NON LOANEE FARMER APPLICATIONS IN RABI 2021-22	TOTAL FARMER APPLICATIONS IN RABI 2021-22	AREA INSURED (IN HA.)	SUM INSURED (IN RS. LAKHS)	FARMER SHARE (IN RS. LAKHS)	GOVERNMENT SHARE (IN RS. LAKHS)
BUNDI	4,16,654	5,161	4,21,815	1,07,337	8,07,18,93,271	12,15,22,894	55,46,37,116
DUNGARPUR	3,05,276	488	3,05,764	23,204	97,29,13,484	1,45,92,212	4,19,85,221
JODHPUR	1,76,682	1,301	1,77,983	1,16,539	7,76,30,35,289	27,53,06,240	71,68,39,348



**CLUSTER
NUMBER**
02



**TOTAL NUMBER
OF TALUKAS**
32



**TOTAL NUMBER OF
GRAM PANCHAYATS**
1127



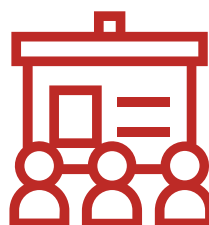
**TOTAL NUMBER
OF VILLAGES**
3848



**TOTAL
BANK VISITS**
487



**TOTAL
CSC
VISITS**
236



**TOTAL BANK
TRAININGS**
14



**TOTAL
CSC
TRAININGS**
8



**TOTAL FARMER
MEETINGS**
297



**TOTAL
GOVERNMENT
TRAININGS**
28



**HOARDINGS
INSTALLED**
185



**NO. OF VANS
DEPLOYED FOR
VAN CAMPAIGNING**
20

Rabi IEC Campaign Inauguration



BUNDI



**TOTAL NUMBER
OF VANS
DEPLOYED - 3**

**TOTAL NUMBER
OF TALUKAS
COVERED - 6**

**TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 236**

**TOTAL NUMBER OF
FASAL BIMA
PATHSALA
CONDUCTED - 171**



Van Campaigning



Bankers workshop





DUNGARPUR



**TOTAL NUMBER
OF VANS
DEPLOYED - 4**

**TOTAL NUMBER
OF TALUKAS
COVERED - 6**

**TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 236**

**TOTAL NUMBER OF
FASAL BIMA
PATHSALA
CONDUCTED - 175**

Flag off event



Van Campaigning



DUNGARPUR



DUNGARPUR



JODHPUR



**TOTAL NUMBER
OF VANS
DEPLOYED - 13**

**TOTAL NUMBER
OF TALUKAS
COVERED - 17**

**TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 630**

**TOTAL NUMBER OF
FASAL BIMA
PATHSALA
CONDUCTED - 327**

Flag off event



Latitude: 26.56754
Longitude: 72.98356
Elevation: 245.46+100 m

Farmers Meeting



Farmers Training

JODHPUR



Bankers meeting



DLMC Meeting



Farmers Workshop





बूंदी 15-12-2021

प्रधानमंत्री फसल बीमा योजना की जिलास्तरीय कार्यशाला का समापन बीमा योजना का अधिकाधिक किसानों को दें लाभ-कलेक्टर



बूंदी. कलेक्ट्रेट परिसर के सभागार में मंगलवार को जिला अधिकारियों की बैठक लेती कलेक्टर रेणु जयपाल।

भास्कर न्यूज़ बूंदी

जिले में रबी की फसल प्रधानमंत्री फसल बीमा योजना के तहत जिला स्तरीय कार्यशाला मंगलवार को कलेक्टर रेणु जयपाल की अध्यक्षता में हुई। कलेक्टर ने कहा कि बीमा योजना किसानों को उनकी फसल के नुकसान के समय बड़ा सबल देती है, इससे ज्यादा से ज्यादा किसानों को जोड़ा जाए। कार्यशाला में कृषि विभाग के

उपनिदेशक, जिला अग्रणी बैंक प्रबंधक, नाबार्ड के सहायक महाप्रबंधक, विभिन्न बैंकों के जिलास्तरीय समन्वयक, सहकारिता विभाग के उपपंजीयक, सहायक निदेशक कृषि व बीमा कंपनी के प्रतिनिधियों ने भाग लिया। कृषि विस्तार विभाग के उपनिदेशक रमेशचंद्र जैन ने बताया कि योजना के तहत गेहूं, चना, सरसों व मसूर को शामिल किया गया है। योजना के तहत 31 दिसंबर तक ऋणी, गैर

ऋणी एवं बंटाई पर खेती करने वाले किसानों का बीमा बैंकों/ कॉमन सर्विस सेंटर के माध्यम से कराया जा सकता है। उन्होंने बताया कि बीमा पूर्णतः स्वैच्छिक है, अगर ऋणी कृषक बीमा योजना से बाहर होना चाहता है तो 24 दिसंबर तक बैंक शाखा को लिखित में सूचना (ओप्ट आउट) देकर अलग हो सकता है। फसल परिवर्तन की सूचना 29 दिसंबर तक बैंक शाखा को अवश्य दें।

SOCIAL MEDIA POSTS

@Future_Generali @Futur... · Dec 6, 2021 · ...

Here's the key to a stress-free harvest. Insure your crops with @pmfby and keep all worries related to crop damage at bay.

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



0:17 19 views

@Future_Generali @Futur... · Dec 7, 2021 · ...

Download the @pmfby mobile app and report your crop claims for localised and post-harvest losses within 72hrs.

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



For more information, please contact:
Toll Free 1800 266 4141

@Future_Generali @Futur... · Dec 9, 2021 · ...

Here are some glimpses from the Crop Insurance Week where we spread awareness about @pmfby to help farmers protect their crops.

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



1:05 48 views

@Future_Generali @Futur... · Dec 5, 2021 · ...

अपनी मिट्टी का पोषण करें और आपको लाभ मिलेगा। चिंता मुक्त फसल के लिए अपनी फसल की रक्षा करें।

विश्व मृदा दिवस की शुभकामनाएं।

@pmfby

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali #HappyWorldSoilDay



0:17 19 views

@Future_Generali @Futur... · Dec 2, 2021 · ...

अपनी फसल की सुरक्षा: करने का यह आसान अवसर ना छोड़े! 31 दिसंबर 2021 से पहले प्रधानमंत्री फसल बीमा योजना में नामांकन कराएं।

@pmfby

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



0:07 22 views

Future Generali - General Insurance · 3 Dec 2021 · ...

जब हमारे पास आपकी फसलों की सुरक्षा करने के लिए प्रधानमंत्री फसल बीमा योजना है तो चिंता करने की कोई आवश्यकता नहीं है।

PMFBY

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



रवी

<https://youtube.com/user/FutureGeneraliLtd>

https://www.facebook.com/Future_Generali

https://twitter.com/Future_Generali

WALL WRAPS & HOARDINGS



CROP INSURANCE WEEK





KARNATAKA RAITHA SURAKSHA PRADHAN MANTRI FASAL BIMA YOJANA

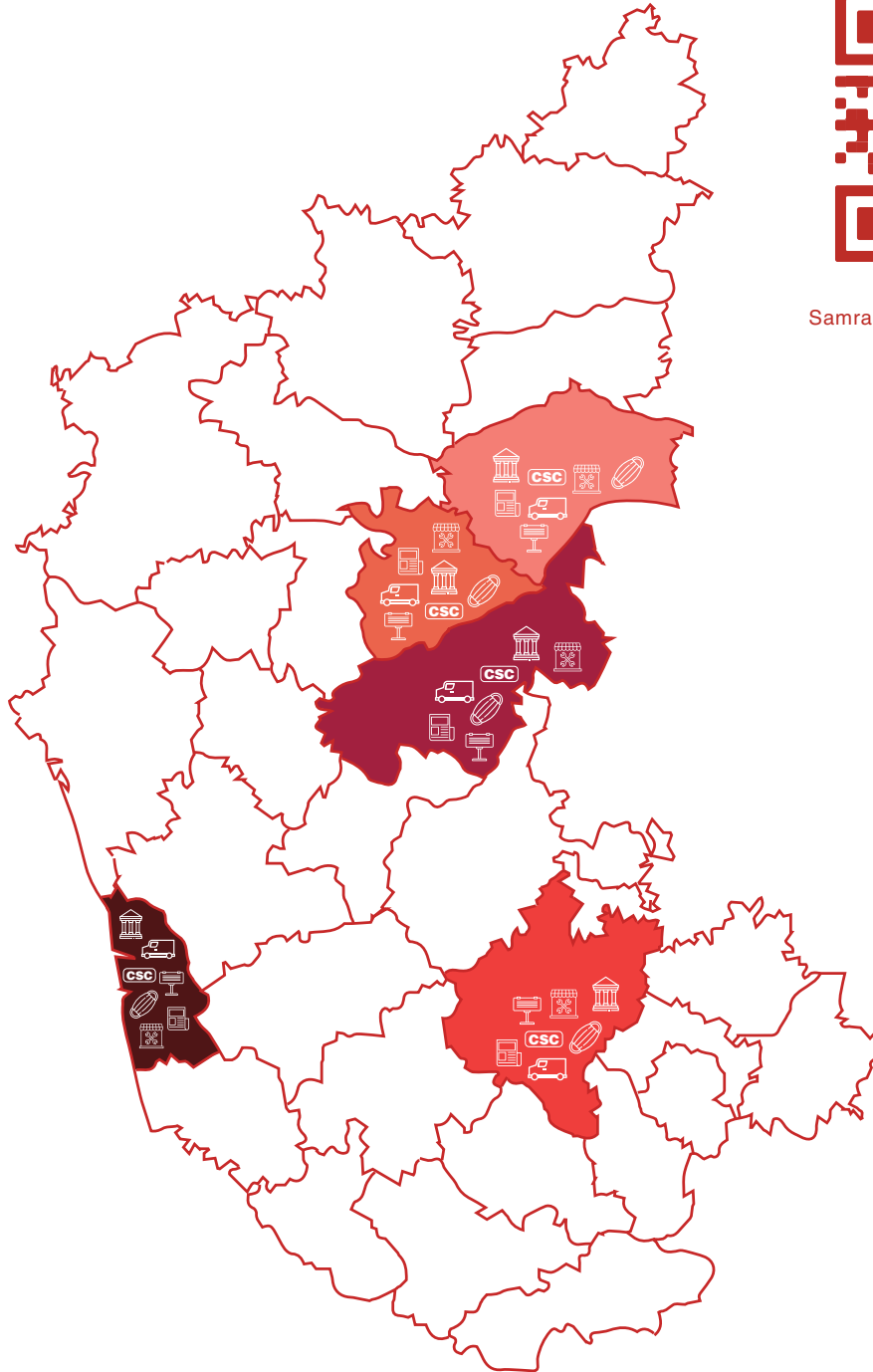
MARKETING
AWARENESS ACTIVITY
FOR KARNATAKA
RABI 2021-22



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS



Scan here to visit
Samarakshane Karnataka website



DISTRICTS

- Ballari
- Koppal
- Raichur
- Tumkur
- Udupi

- HOARDINGS AND BANNERS**
- TRAINING AND WORKSHOP**

- VAN CAMPAIGNING**
- MASK & SANITIZER DISTRIBUTION**

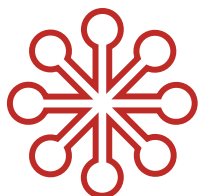
- BANKS**
- CSC CSC VISITS**

1800-266-4141
general.futuregenerali.in

**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS

ENROLLMENT STATISTICS FOR PMFBY RABI 2021-22

DISTRICT	LOANEE FARMER APPLICATIONS IN RABI 2021-22	NON LOANEE FARMER APPLICATIONS IN RABI 2021-22	TOTAL FARMER APPLICATIONS IN RABI 2021-22	AREA INSURED (IN HA.)	SUM INSURED (IN RS. LAKHS)	FARMER SHARE (IN RS. LAKHS)	GOVERNMENT SHARE (IN RS. LAKHS)
BALLARI	579	2,309	2,888	4,512.47	1,456.36	23.88	292.90
KOPPAL	819	34,179	34,998	47,936.80	15,180.56	227.71	4,185.63
RAICHUR	954	11,651	12,605	18,986.42	5,788.84	86.83	1,594.17
TUMKUR	4	247	251	407.13	132.49	1.99	20.25
UDUPI	-	4	4	0.60	0.21	0.00	0.04



**CLUSTER
NUMBER
04 AND 06**



**TOTAL NUMBER
OF TALUKAS
45**



**TOTAL NUMBER OF
GRAM PANCHAYATS
1094**



**TOTAL NUMBER
OF VILLAGES
3621**



**TOTAL
BANK VISITS
1010**



**TOTAL
CSC
VISITS
786**



**TOTAL BANK
TRAININGS
75**



**TOTAL
CSC
TRAININGS
117**



**TOTAL FARMER
MEETINGS
1222**



**TOTAL
GOVERNMENT
TRAININGS
90**



**NO. OF VANS
DEPLOYED FOR
VAN CAMPAIGNING
5**

BALLARI



TOTAL NUMBER
OF VANS
DEPLOYED - 01

TOTAL NUMBER
OF TALUKAS
COVERED - 11

TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 64

TOTAL NUMBER OF
VILLAGES
COVERED - 119

TOTAL NUMBER OF
LEAFLETS
DISTRIBUTED - 4500

Van Campaigning



Van Campaigning



Latitude: 15.17364
Longitude: 77.004505
Elevation: 427.9±4 m
Accuracy: 1.8 m
Azimuth: 120° (SE)
Pitch: -5.5° (1.3°)
Time: 13-12-2021 11:53

Farmer's Workshop



KOPPAL



TOTAL NUMBER
OF VANS
DEPLOYED - 02

TOTAL NUMBER
OF TALUKAS
COVERED - 7

TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 140

TOTAL NUMBER OF
VILLAGES
COVERED - 530

TOTAL NUMBER OF
LEAFLETS
DISTRIBUTED - 31900

Flag off event



Farmer's Workshop



Farmer's Workshop





RAICHUR



Banker Workshop



CSC Workshop



Government Meeting





CSC Workshop



Government Meeting



Government Meeting

UDUPI

TOTAL NUMBER
OF TALUKAS
COVERED - 8

TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 163

TOTAL NUMBER OF
VILLAGES
COVERED - 234

TOTAL NUMBER OF
LEAFLETS
DISTRIBUTED - 9600



Farmers Workshop



Government Meeting



SOCIAL MEDIA POSTS

@Future_Generali @Futur... · Dec 2, 2021 ···

Next stop, Karnataka.
We're on the move with our new van campaign to spread awareness about PMFBY to farmers of the Bellari district. Stay tuned for more updates.

@pmfby

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



@Future_Generali @Futur... · Dec 2, 2021 ···

Don't miss this easy opportunity to protect your crops!
Get enrolled in PMFBY before 31st December 2021.
@pmfby

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



@Future_Generali @Futur... · Dec 6, 2021 ···

Here's the key to a stress-free harvest. Insure your crops with @pmfby and keep all worries related to crop damage at bay.

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



@Future_Generali @Futur... · Dec 7, 2021 ···

Download the @pmfby mobile app and report your crop claims for localised and post-harvest losses within 72hrs.

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



@Future_Generali @Futur... · Dec 9, 2021 ···

Here are some glimpses from the Crop Insurance Week where we spread awareness about @pmfby to help farmers protect their crops.

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



@Future_Generali @Futur... · Dec 2, 2021 ···

ಪ್ರಧಾನ ಮಂತ್ರಿ ಫಸಲ್ ಬಿಮಾ ಯೋಜನೆಯಲ್ಲಿ ನೋಂದಣಿ ಮಾಡುವುದು ತುಂಬಾ ಸುಲಭ... ಅಂತಿಮ ದಿನಾಂಕದ ಮೊದಲು ನೋಂದಾಯಿಸಿ

@pmfby

#CropInsuranceWeek #AmritMahotsav #IndiaAt75
#फसलबीमासप्ताह #अमृतमहोत्सव #PMFBY
#FutureGenerali



 <https://youtube.com/user/FutureGeneraliLtd>

 https://www.facebook.com/Future_Generali

 https://twitter.com/Future_Generali



PRADHAN MANTRI FASAL BIMA YOJANA

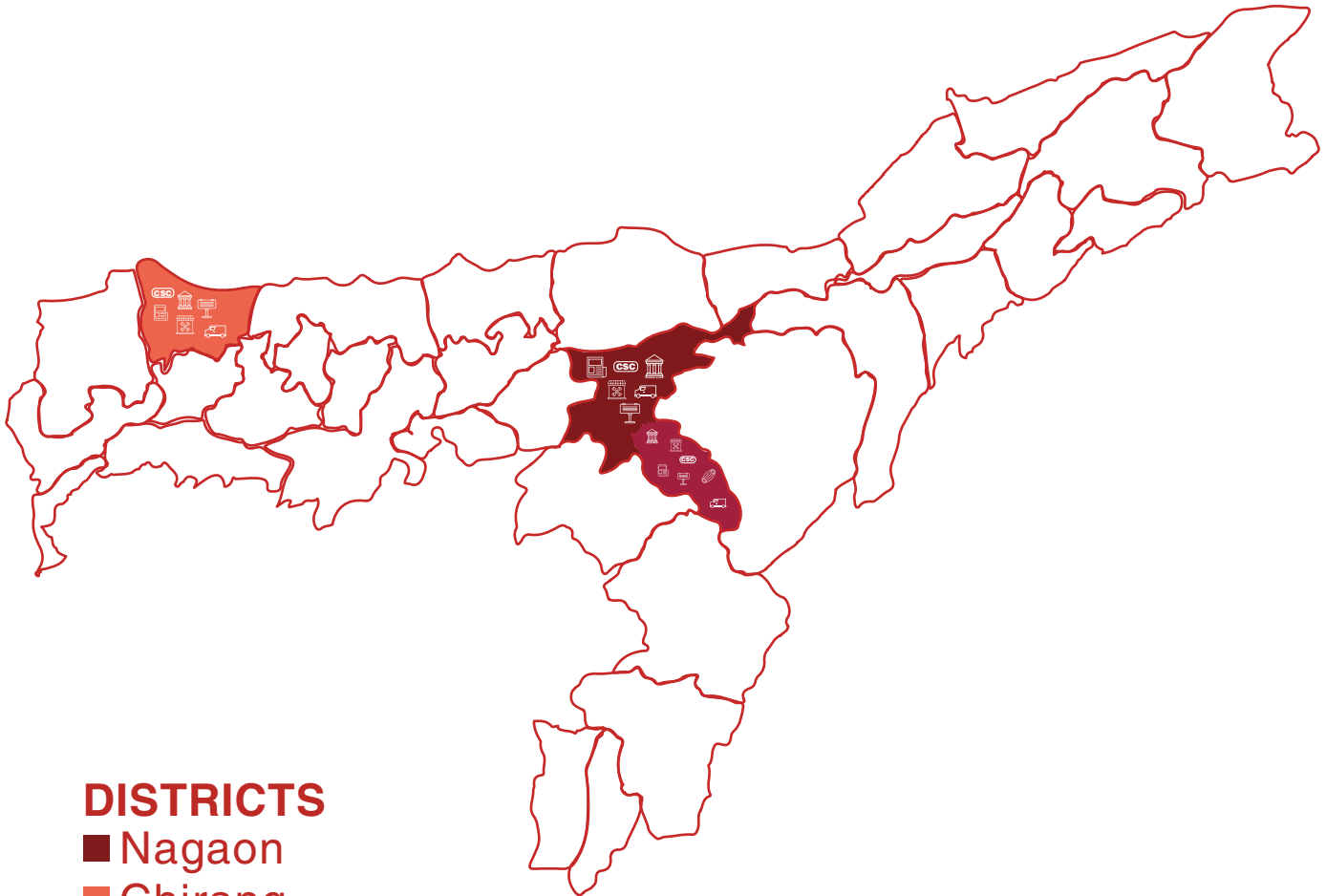
MARKETING
AWARENESS ACTIVITY
FOR ASSAM RABI 2021-22



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS



Scan to visit PMFBY website



DISTRICTS

- Nagaon
- Chirang
- Hojai



HOARDINGS AND BANNERS



TRAINING AND WORKSHOP



VAN CAMPAIGNING



MASK & SANITIZER DISTRIBUTION



BANKS



CSC VISITS

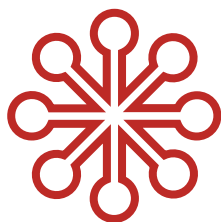
1800-266-4141
general.futuregenerali.in



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS

ENROLLMENT STATISTICS FOR PMFBY RABI 2021-22

DISTRICT	LOANEE FARMER APPLICATIONS IN RABI 2021-22	NON LOANEE FARMER APPLICATIONS IN RABI 2021-22	TOTAL FARMER APPLICATIONS IN RABI 2021-22	AREA INSURED (IN HA.)	SUM INSURED (IN RS. LAKHS)	FARMER SHARE (IN RS. LAKHS)	GOVERNMENT SHARE (IN RS. LAKHS)
NAGAON	959	65,611	66,570	38,611.59	2,68,65,95,758	82,635	6,72,03,434
CHIRANG	15	3,303	3,318	1,822.06	12,66,32,892	13,784	31,52,001
HOJAI	461	16,272	16,733	8,339.97	58,24,14,296	16,704	2,04,77,490



**CLUSTER
NUMBER**
07



**TOTAL NUMBER
OF TALUKAS**
13



**TOTAL NUMBER OF
GRAM PANCHAYATS**
22



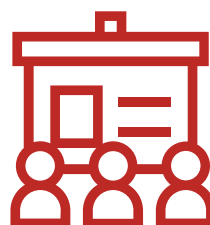
**TOTAL NUMBER
OF VILLAGES**
301



**TOTAL
BANK VISITS**
69



**TOTAL
CSC
VISITS**
6



**TOTAL BANK
TRAININGS**
45



**TOTAL
CSC
TRAININGS**
6



**TOTAL FARMER
MEETINGS**
98



**TOTAL
GOVERNMENT
TRAININGS**
14

NAGAON



NAGAON



Government Meeting



 GPS Map Camera



Batadraba Barhisa, Assam, India

Kadamoni Rampur Dumdumia Road, Batadraba Barhisa,
Assam 782122, India

Lat 26.432492°

Government Meeting

CHIRANG



CHIRANG





**TOTAL NUMBER
OF TALUKAS
COVERED - 3**

**TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 17**

**TOTAL NUMBER OF
VILLAGES
COVERED - 49**

**TOTAL NUMBER OF
LEAFLETS
DISTRIBUTED - 5200**

Farmers Workshop



Farmers Workshop



Government Meeting



ipur Pub

Dakhin Nawabil, Assam, India
4W37+PCF, Dakhin Nawabil, Assam 782439, India
Lat 26.104455°
Long 92.913266°

Government Meeting 21 11:44 AM

SOCIAL MEDIA POSTS

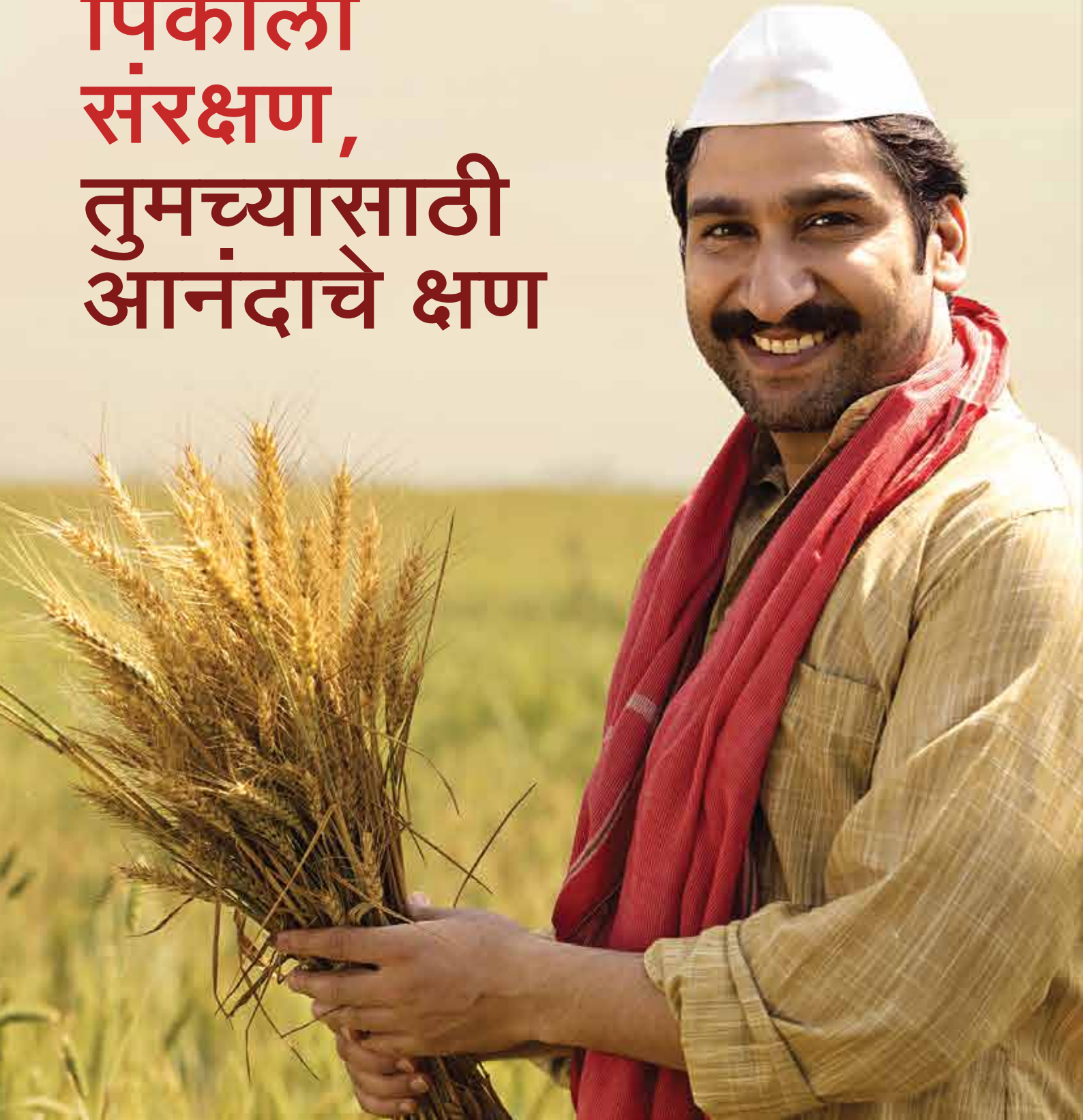


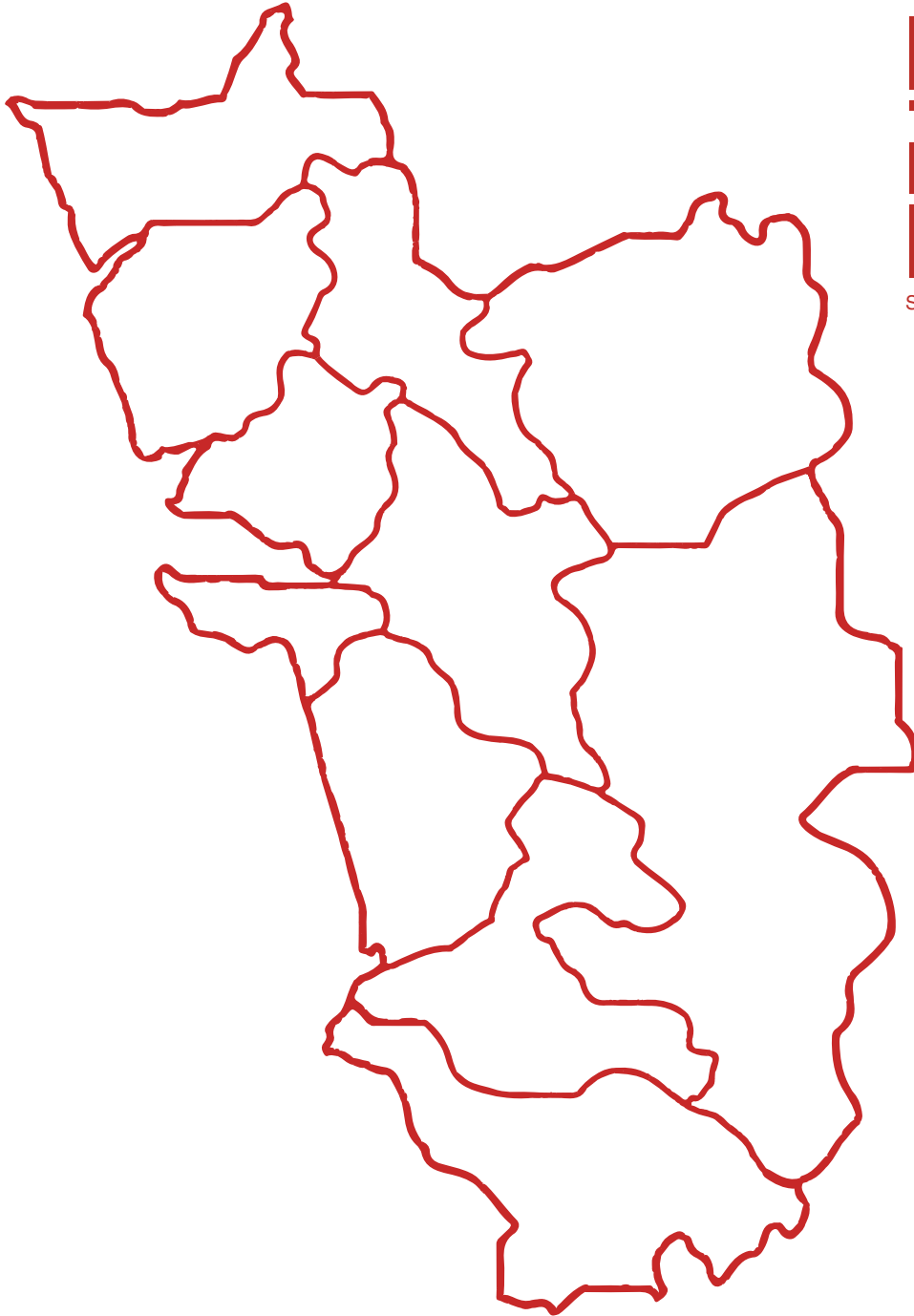
 <https://youtube.com/user/FutureGeneraliLtd>

 https://www.facebook.com/Future_Generali

 https://twitter.com/Future_Generali

पिकाला संरक्षण, तुमच्यासाठी आनंदाचे क्षण





Scan to visit PMFBY website



TRAINING AND WORKSHOP



MASK & SANITIZER DISTRIBUTION



BANKS



CSC VISITS



NEWSPAPER ADVERTISEMENT

1800-266-4141
general.futuregenerali.in



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS

ENROLLMENT STATISTICS FOR PMFBY RABI 2021-22

DISTRICT	LOANEE FARMER APPLICATIONS IN RABI 2021-22	NON LOANEE FARMER APPLICATIONS IN RABI 2021-22	TOTAL FARMER APPLICATIONS IN RABI 2021-22	AREA INSURED (IN HA.)	SUM INSURED (IN RS. LAKHS)	FARMER SHARE (IN RS. LAKHS)	GOVERNMENT SHARE (IN RS. LAKHS)
NORTH GOA	0	15	15	3	1,33,070	1,996	655



**CLUSTER
NUMBER**
02



**TOTAL NUMBER
OF TALUKAS**
12



**TOTAL NUMBER OF
GRAM PANCHAYATS**
79



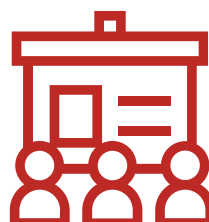
**TOTAL NUMBER
OF VILLAGES**
102



**TOTAL
BANK VISITS**
70



**TOTAL
CSC
VISITS**
30



**TOTAL BANK
TRAININGS**
2



**TOTAL
CSC
TRAININGS**
2



**TOTAL FARMER
MEETINGS**
38



**TOTAL
GOVERNMENT
TRAININGS**
13

**NORTH GOA**

**TOTAL NUMBER
OF TALUKAS
COVERED - 5**

**TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 16**

**TOTAL NUMBER OF
VILLAGES
COVERED - 26**

**TOTAL NUMBER OF
LEAFLETS
DISTRIBUTED - 1000**

Farmers Workshop**CSC visit**



Bankers Workshop



Bankers Workshop

SOUTH GOA

**TOTAL NUMBER
OF TALUKAS
COVERED - 7**

**TOTAL NUMBER OF
GRAM PANCHAYATS
COVERED - 26**

**TOTAL NUMBER OF
VILLAGES
COVERED - 34**

**TOTAL NUMBER OF
LEAFLETS
DISTRIBUTED - 1000**



Government Meeting

SOCIAL MEDIA POSTS



 <https://youtube.com/user/FutureGeneraliLtd>

 https://www.facebook.com/Future_Generali

 https://twitter.com/Future_Generali



**FUTURE
GENERALI**
TOTAL INSURANCE SOLUTIONS

PRADHAN MANTRI FASAL BIMA YOJANA MARKETING AWARENESS ACTIVITY RABI 2021 - 22

Future Generali India Insurance Company Limited (IRDAI Regn. No. 132), (CIN: U66030MH2006PLC165287) | Regd. and Corp. Office: Unit No. 801 and 802, 8th floor, Tower C Embassy 247 Park, L. B. S. Marg, Vikhroli (W) Mumbai – 400083. Fax No: 022 4097 6900 | Email: fgcare@futuregenerali.in Call us at: 1800-220-233 | 1860-500-3333 | 022-67837800 | Website: <https://general.futuregenerali.in>. Trade Logo displayed above belongs to M/S Assicurazioni Generali - Società Per Azioni and used by Future Generali India Insurance Co. Ltd. under license.